

Mid-Year Report

SCIENCE IS LIGHTING THE PATH TO JUSTICE

MAY-OCTOBER 2021



Every day, police serve at the forefront of a criminal legal system entrenched in White supremacy. Last year, a national rallying cry for justice and equality spurred investment in changes to criminal legal systems, inspired renewed hope, and unlocked an opportunity for a transformational moment. Now. communities, legislators, and law enforcement agencies must put rhetoric into practice. And we're using science to lead the way forward.

We use data to lift up people's lived experiences. We work with communities and police departments to reveal patterns of inequitable policing and establish practical, evidence-based solutions to keep people safe. And we conduct scientific research, investigate strategies, and deliver data-driven tools that create the road map to new systems for public safety. You make that possible.

Your support has fueled audacious growth. Over the last 6 months, we published cutting-edge research, produced the Justice Navigator web app to scale the impact of our Data-Driven Interventions, launched the second demonstration site for COMPSTAT for Justice (C4J), and delivered new tools for law enforcement and communities. Because of you, CPE has built the infrastructure to support communities redesigning public safety and the framework to resist the opposition that will stall progress.

As a nation, we can't eliminate racist behaviors without changing the laws and policies that enable those behaviors. But changes happening on the ground reflect the pronounced shift in public opinion. And despite stalled federal legislation, we made great strides within communities, preparing us to deliver solutions at scale.

In fact, much of the work to redesign our public safety systems must happen locally. From coast to coast, cities, counties, and communities have taken bold steps to reimagine what public safety could look like. Police chiefs, elected officials, and community leaders have set out to determine which situations warrant armed responders and devise more effective ways to improve public safety. And we've equipped them with the tools to advance their work.

Over the last 6 months, communities like Berkeley, CA, and St. Louis, MO, have applied evidence-informed strategies to drive innovation in public safety. In Norfolk, VA, the police department committed to applying our rigorous science over 3 to 5 years through COMPSTAT for Justice. And we designed new tools to support the numerous small and non-traditional law enforcement agencies that have reached out to us to create effective solutions to keep their communities safe.

But meaningful change takes time.

If public attention to injustice wanes, we risk the harsh reversals that have stymied reconstruction efforts throughout the nation's history.

We can't take that risk. Too much is at stake.

Because of you, we'll bring equity to the forefront of the criminal legal system.



SCIENCE POWERS SOLUTIONS

We use science to create levers for social, cultural, and legislative change.

Our in-depth social science research leads to new and innovative ways to create safer, more equitable communities. Over the last 6 months, we hired a program manager and 2 new data analysts to increase our capacity to deliver a rich body of research that will guide our work as we scale. We expanded our science portfolio pursuing research into the social determinants of public safety. We began compiling evidence on the resources and strategies that can help ensure community needs are met before they result in crises. And we refined our technology, allowing us to analyze 911 data from dozens of cities to determine how calls for service vary across locations and examine how different policy choices affect outcomes for communities.

RECENT PUBLICATIONS

- "Supporting social hierarchy is associated with White police officers' use of force," Proceedings of the National Academy of Sciences (May 2021), examining whether White police officers who support social hierarchies are more likely to use force than those White officers who are less supportive of social hierarchies
- "State Regulation of Policing: POST Commissions and Police Accountability,"

 UC Irvine Law Review (August 2021), examining the untapped potential of Peace Officer Standards and Training (POST) commissions to protect communities that experience police misconduct and discrimination





COMMUNITIES ARE DRIVING CHANGE

There is no one-size-fits-all solution to public safety. Every community faces unique challenges that warrant tailored solutions.

Over the last 6 months, we expanded our community engagement, extending our reach from Ithaca, NY, to San Diego, CA, and from St. Louis, MO, to Norman, OK. In each place, we have worked with community members, grassroots racial justice groups, and local nonprofits to imagine effective safety measures, design more efficient systems, and galvanize existing resources. We bring people together, create space to discover shared values, uncover gaps that need to be filled, and identify ways to capitalize on the community's collective wisdom and existing resources. Our role is to lift up the voices of the people who live and work there, build connections, and help navigate the path forward.



CPE is a pivotal voice, centering those who are most affected by this work.

MAAB IBRAHIM Grantmaking Lead, Google.org



RECENT HIGHLIGHTS

- Created a blueprint to scale how we engage communities in the public rollouts of our Justice Navigator assessments, including an event planning strategy that reflects accessibility guidelines for virtual events that reflect our core values
 - Planned and executed the public rollout of assessments in St. Louis, MO, and San Diego, CA, that included community events for the general public; a Town Hall for youth; a presentation to the San Diego City Council; and outreach to 40+ community organizations, city leaders, and government officials
- → Educated students about social justice and equitable policing practices and rallied student support at high schools in Illinois, California, and Virginia
- → Partnered with Tim Disney to augment his drama, American Violet—a film exposing the racially-charged drug war scandal that rocked the town of Hearne, TX—with educational context for schools across the country
- Supported grassroots activists and community organizations, like Together We Rise in Lexington, MA, to define clear goals and strategies to redesign public safety in their communities
- Collaborated with community-centered organizations like the Missouri Foundation for Health, San Diegans for Justice, Empower Missouri, and the St. Louis Violence Prevention Commission to identify opportunities to improve public safety

PARTNER SPOTLIGHT

The **Connecticut Sun WNBA Management** hosted a virtual event on the intersections of policing, racial justice, and their impact on the WNBA to help us reach new and diverse audiences.



PROGRAMMATIC STRIDES

The unprecedented demand for our services in 2020 and early 2021 supercharged our work.

Over the last 6 months, we continued to refine the technology to deliver faster, more accessible tools that position us to scale our DDIs. We honed our internal processes, triaging the deluge of inquiries we received from law enforcement agencies, government agencies, and community groups. And we created new tools to meet the evolving needs of communities and law enforcement.

We teamed up with communities across the country to elevate the voices of Black, Latinx, Indigenous, and other marginalized populations and empower their work to reshape public safety in their communities.

DATA DRIVEN INTERVENTIONS

(DDIs) allow police and communities to measure unjust outcomes and identify the portion for which police should be held accountable in order to design solutions.



Chief Larry D. Boone meets with Norfolk City Council. July 2021.
Photo credit: Screenshot/13 News Now





DELIVER NATIONAL JUSTICE DATABASE REPORTS TO PARTNER AGENCIES

Law enforcement agencies (LEAs) around the country continued to address the nation's call for justice, navigate the complex realities of systemic change, and respond to the shifting landscape on the ground amid the pandemic. We provided thought partnership and ongoing counsel to our LEA partners and met key milestones to scale our DDIs.

OUR DDIs
SERVE NEARLY

 $1_{\text{IN}}4$

PEOPLE IN THE U.S.

DDI DASHBOARD

STAGE

DATA COLLECTION

Collected data from **10** police agencies

Completed **42*** site visits to partner agencies across the country

* Site visits were conducted virtually due to COVID-19, with the exception of 2 visits to the C4J demonstration site.

STAGE

REPORTS

7 Justice Navigator Assessments delivered to departments

3 Justice Navigator assessments are on tap for delivery by the end of 2021



STAGE

RECOMMENDATIONS

Encouraged LEA partners to engage in a deeper examination of findings of disparity to identify the department's behaviors, risk factors, and other drivers of noted disparities



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REFINE & EXPAND TOOLS FOR OUR DATA-DRIVEN INTERVENTIONS:

Automate use of force, vehicle, and pedestrian stop analysis

We work closely with our LEA partners to conduct thorough analyses of police data to reveal racially disparate outcomes—and identify those for which police should be held accountable. And we equip our partners with these findings, along with a set of actionable tools, so they can further identify patterns, investigate drivers and risk factors, and collaborate with their communities to design and implement targeted interventions.

DELIVERABLES COMPLETED



Hired a Data Science Developer, 2 Software Engineers, and a Product Manager



Conducted a soft launch of Justice Navigator in July 2021, which allowed us to user-test the new platform with our partner agencies and address their feedback



Publicized the launch of our new Justice Navigator via social media, Google.org, and strategic media pitches



Launched JusticeNavigator.org with a virtual Town Hall for 300+ attendees to learn more about our strategic vision and tour the new product

DATA-DRIVEN INTERVENTIONS ENABLE LAW ENFORCEMENT AGENCIES AND COMMUNITIES TO MAKE CHANGES NECCESARY TO REDUCE RACIST POLICING. Strengthen written policies Strengthen accountability structures Community-led interventions Community-led interventions

- Creating a Calls for Service Heat Map showing how calls for service compare with police deployment patterns
 - Will allow community members to assess their community's needs, identify ways to reduce the footprint
 of law enforcement, and inform new strategies
 - Will make it possible for smaller LEAs, which may not have sufficient data for more rigorous analyses, to assess efficiency and identify possible sources of inequity
- → Launching a climate survey with 2 of our Justice Navigator Database partners to measure officer attitudes and beliefs that enhance or decrease susceptibility to biased behavior





In September, we unveiled our new Justice Navigator—a digital, user-friendly platform that delivers tailored assessments (formerly called City Reports) to our partner LEAs and the communities they serve.

Justice Navigator streamlines our data analysis process in order to scale our DDIs. Justice Navigator automates the cleaning and standardization of police data so we can deliver our analyses more accurately and more efficiently. Plus, the interactive digital platform makes it easier for our LEA partners and their communities to access, interpret, and share key information.

Visit **JusticeNavigator.org** to dig into the details and learn more about police stops and use of force.

Streamlined Technology

- Makes findings accessible to the public and easy to share
- Features Policing 101 guidelines, tips for how to take action, and strategies for implementing targeted interventions
- Speeds up and strengthens data preparation by standardizing how we assess and clean data to prepare it for analysis and by implementing new quality assurance tools
- Enhances the flexibility and accuracy of our analysis pipeline in order to adjust our analyses based on the quality and quantity of the data provided by each department
- Automates the code to minimize human error

Additional assessments will be added to JusticeNavigator.org regularly as our partner agencies make their reports publicly available.



30 AI

TEST DATA-DRIVEN INTERVENTIONS & COMPSTAT FOR JUSTICE:

Deliver at demonstration sites #1 and #2

Racial justice work is labor-intensive and, often, emotionally charged. Meaningful, long-term change requires dedication, collaboration, and innovation. And, in the case of COMPSTAT for Justice, it also requires strong data and a shared commitment to driving change.

DELIVERABLES OVER THE LAST 6 MONTHS



Launched 2nd C4J demonstration site in Norfolk, VA (July 2021)

- Worked with Chief Boone to recruit a team of committed personnel to co-lead the rollout of C4J in Norfolk
- Executed a memorandum of understanding that explicitly defines the data and participation requirements
- Thoroughly vetted NPD, its community, and its political environment as part of a more rigorous selection process
- Conducted the preliminary examination of NPD's data to reveal critical gaps
- Provided technical assistance to NPD to ensure they build the data infrastructure and staff capacity to sustain the kind of robust data analyses they will

need to provide racial outcomes analytics in the future

- Completed 2 in-person site visits to establish the NPD On-Site Team
- Worked closely with our Product Discovery Team—the developers of the C4J analytic model and CPE Intervention Scientists—to begin a formative evaluation of the entire process



Hired a C4J Community Engagement Specialist, C4J Research Associate, Public Health Implementation Specialist, and a second Data Analyst specializing in qualitative analysis

COMPSTAT FOR JUSTICE

(C4J) builds on the work of Justice Navigator, diagnosing and managing risk factors for racial disparities and delivering technical assistance to drive meaningful, long-term change.



If police are to be of service to communities, they need to build trust with communities that are likely to distrust them.

LARRY D. BOONE Police Chief, Norfolk Police Department (NPD)



- → Identifying and selecting the 3rd C4J demonstration site, where we plan to assess the effectiveness of the theoretical and analytical model before scaling C4J as a paid service
- Creating tools to assist our C4J partners with measuring and monitoring policing outcomes following their participation in C4J
- Hiring a Director of Implementation and Research Strategy







After we launched our first C4J demonstration site in Seattle last fall, unique challenges on the ground forced us to withdraw from our partnership with the Seattle Police Department (SPD). A tumultuous leadership transition within the department followed the public unrest that rocked Seattle in 2020. Facing thousands of citizen complaints, the formal reinstitution of the federal consent decree, and substantial staffing shortages, SPD was unable to deliver the data or devote the staff time and attention required to perform the most critical functions of our C4J intervention. The myriad challenges meant our team was unable to conduct the rigorous analyses necessary to shed light on the systemic drivers of racial bias.

Making the hard decision to terminate the partnership with SPD reinforced our belief that we must remain committed to supporting departments that are willing and able to work with us to reimagine public safety and design systems that lead to healthier, safer, more just communities.

We launched our second C4J demonstration site in Norfolk in July 2021. Several criteria made a partnership with the Norfolk Police Department (NPD) a fit: leadership's commitment to transparency; the local political context; and the diverse community population.

Norfolk Police Chief Larry D. Boone has a strong track record of bridge-building between community members and law enforcement. Underscoring the city's support for NPD's participation in C4J, Norfolk's Mayor and City Council have endorsed NPD's participation publicly, and we announced our partnership at a City Council meeting over the summer.

Police Chief Larry D. Boone marched with demonstrators during protests in May 2020. Photo credit: Screenshot/13 News Now, 5/30/2020







DEVELOP DETAILED STATE STRATEGY PLAN:

Deliver automated C4J reports in 3+ departments in 1st state

We continued pursuing plans to establish a revenue model through state partnerships while building the infrastructure to respond to the wave of requests for our DDIs and public safety redesign consulting work.

DELIVERABLES



Researched the feasibility of states as a viable revenue stream



Convened all team members—including our new Senior Vice President of Finance and Operations, our CPE policy staff, and consultants from policy and communications firm the GROUP—equipped to solidify our plan to monetize the tools, resources, and services we provide

IN THE WORKS

- Elevating successful models of public safety alternatives
- Building ongoing relationships with state decision-makers



INCREASE THE NUMBER OF DEPARTMENTS USING OUR DDIS

Since May, we have received new inquiries from nearly 50 law enforcement agencies, municipalities, universities, and community-based organizations around the country seeking to address calls for systemic change.

DELIVERABLES OVER THE LAST 6 MONTHS



Provided support to 44 LEAs through the National Justice Database



Supported 5 municipalities with ongoing technical assistance



Engaged 30+ community groups around strategies to redesign public safety in their communities



Provided ongoing thought partnership to 8 law enforcement agencies Released Promoting Equity and Community Trust Through Humanizing Language: A Guide for Law Enforcement Leadership, which illustrates how to build community trust by using language that centers justice and humanity in policing

- Mapping the evolving ecosystem of agencies and communities seeking support outside of what Justice Navigator or C4J provides in order to create products and services to assist in redesigning public safety
- Adapting our DDI tools to serve a more diverse set of agencies (e.g., small and mid-sized agencies, transit agencies, and educational institutions) seeking to address racially disparate policing outcomes
- Developing Policy Foundations for Equitable Policing, a policy analysis to serve smaller and non-traditional law enforcement agencies without sufficient data to perform standard analyses



GROWTH & SUSTAINABILITY

GOAL GOAL HIRE TO PROVIDE DDIs AT SCALE: Hire development operations specialist, engineer #4 and #5, graphic designer, 3 additional C4J implementation specialists, additional C4J analyst, product research and government compliance analyst, project manager for state strategy

As a mission-driven organization centered on lifting up Black, Latinx, Indigenous, and other marginalized communities, we are committed to building a team that reflects the people we serve and creating an inclusive and collaborative environment where our staff members thrive.

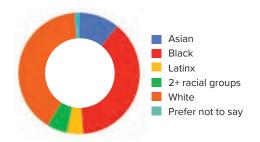
RECENT HIGHLIGHTS

- Hired 22 new staff members across all departments since May 2021, bringing the total to 92 people
- → Announced our decision that all CPE offices will work remotely indefinitely and provided resources for all staff members to outfit their workstations with the equipment needed to work productively
- → Hosted virtual yoga, get-togethers, and other team-building activities for our growing staff

IN THE WORKS

- Hiring for key positions, including Vice President of Technology and Data Engineering
- Strengthening a multi-year financial model that details projected revenue and expenses for the next 3 to 5 years
- Ongoing assessment of HR needs for each department

STAFF DIVERSITY BY RACIAL GROUP



KEY POSITIONS FILLED

- → SVP of Finance and Operations
- Chief of Staff
- Senior Director of Talent and Culture
- Communications Manager

Members of the Justice Navigator team celebrated the September launch in New York together.





GOAL

STRENGTHEN GOVERNANCE AND DEVELOPMENT TEAM:

Implement Fundraising Strategies

CPE BOARD IN FOCUS

Thanks to our dedicated 10-person Board of Directors, we continued to strengthen CPE's governance structure to lead us through continued organizational growth.

Over the last 6 months, the Board implemented fiscal policies aligned with our organizational values and continued to execute prudent fiduciary responsibility. Key members of the Board participated in a national search for our new Senior Vice President of Finance and Operations. And, continuing to embrace their role as ambassadors for CPE, Board members introduced us to prospective donors, helped steward existing relationships with funders and stakeholders, and plan to host 2 upcoming fundraising events.

We intend to grow our Board next year, and the governance committee will vet candidates who demonstrate a strong commitment to social justice and bring skills that will support our work to bridge the divide between communities and law enforcement through science.

FUNDRAISING

We deeply appreciate the robust support we have continued to receive throughout 2021, and we have exceeded our \$14.2 million goal for this year. But the accelerating pace of our work demands that we also increase our fundraising goals. Our challenge now is to enlarge and diversify the coalition of supporters who appreciate the urgency of our work and remain committed to sustaining it.

So far this year, donations have come from a diverse mix of revenue sources. We have seen a 25% increase in foundation giving since 2020, including multi-year commitments from 2 foundations totaling \$15 million.



PARTNER SPOTLIGHT

NBA player Harrison Barnes dedicated his **Kareem Abdul-Jabbar Social Justice award** to CPE, lifting up our work and joining the many professional athletes advocating for social justice.

DELIVERABLES OVER THE LAST 6 MONTHS



Raised \$9 million to date since May 1, 2021



Presented Justice Talks to hundreds of employees at 4 companies (Stay tuned for a special session just for major donors in December!)



Promoted peer-to-peer fund- raising campaigns initiated by justice champions rallying their own communities to support CPE



Welcomed 4 new staff members to the development team, including Assistant Director of Development, Senior Manager for Individual Giving, a second Major Gifts Officer, and an Administrative Assistant

- Planning a dynamic year-end campaign across multiple channels
- Hiring a Senior Manager of Foundation and Corporate Partnerships, a Donor Data Manager, and a Donor Data Specialist
- Migrating our database to Salesforce in early 2022

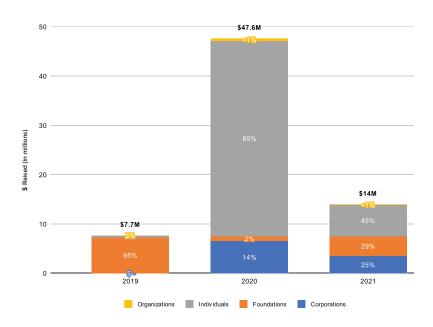


Last year, we benefited from the unprecedented outpouring of generosity from individuals and corporations that often accompanies visible crises. We received a record number of first-time donations from 36,000 individuals. Anticipating the challenge of retaining the broad swath of new supporters, we conducted a multi-channel renewal campaign and enhanced our donor communications. To date, our renewal rates have been lower than average, which is consistent with industry-wide trends among "emergency" donors. Still, we are making strides in re-engaging companies, their employees, and individual donors committed to investing in data-driven tools to transform public safety.

Building the capacity of our development team remains a top priority in order to engage the coalition of supporters necessary to scale. Over the last 6 months, we added development staff focused on cultivating and stewarding individual donors and prospects at every giving level. In the next quarter, we plan to hire staff dedicated to increasing institutional engagement and stewardship.

Contributed Income by Funding Source

(through Sept 30 of each year)







FUELING MEANINGFUL CHANGE

LEADING THE CONVERSATION

Renewed civic engagement and heightened media attention sharpened the nation's focus on race, policing, and the criminal legal system. CPE leaders continued to shape the national discourse with more than 200 appearances on live TV and radio, podcasts, international media, Snapchat shows, and more.

DRIVING SYSTEMIC CHANGE

We are committed to advancing laws and policies that will foster safer, more just communities. Black and Brown communities continue to bear the brunt of our broken criminal legal systems. And we cannot afford to wait.

Over the last 6 months, we stood with grassroots organizers, change-minded law enforcement leaders, community activists, and local organizations leading the way. And we continued to cultivate relationships with elected officials, government entities, stakeholders, and key allies to influence legislative action and drive progress at all levels of government.

RECENT HIGHLIGHTS

- Hired theGROUP, a policy and communications firm, to advise CPE on federal, state, and local governmental affairs
- → Advocated for changes to proposed modified regulations implementing California's Racial and Identity Profiling Act of 2015 (RIPA)
- Supported New York State Senate Bill S1619A, which would require officers to intervene if they witness a fellow officer using excessive force
- Advised the U.S. Department of Justice on ways the administration can support alternative mental health response systems
- Established a dedicated policy team, which currently has 5 staff members

- → Built relationships with key congressional offices and educated them on CPE's work and policy priorities
- → Coordinated an event for the Urban Assembly Institute of Math and Science for Young Women in Brooklyn, NY, to educate attendees about the use of data in CPE's work in relation to the George Floyd Justice in Policing Act
- Participated in a roundtable panel on police data collection hosted by Paul Hastings LLP

IN THE WORKS

→ A new policy report series, Resources for Public Safety Redesign, will provide evidence-informed policy recommendations on topics related to public safety redesign: traffic enforcement; mental health crisis response; and removing police from K-12 schools

MEDIA HIGHLIGHTS



St. Louis police use force more against Black people (9.17.21)

The Washington Post

Corporate
America's \$50
billion promise
(8.23.21)

TIME

People Expected
Police Behavior
to Change After
George Floyd's
Murder. The
Numbers Tell a
Different Story.
(5.13.21)

The New York Times A Mental Health
Crisis is Not
a Crime
(7.06.21)



CHALLENGES & LESSONS LEARNED

The failure to keep people safe, particularly in marginalized communities most likely to bear the brunt of the devastation, exposes a legacy of White supremacy that contaminates the systems we rely on to protect us. Over the last 6 months, misinformation and congressional inactivity exacerbated divisiveness and stalled legislative action.

Reports of spiking homicides in cities nationwide have dominated headlines in recent months. That news has prompted some activists to speculate about the validity of data provided by law enforcement. At the same time, it has fueled the opposition to incite fear, inviting the kind of "tough on crime" rhetoric that has led to aggressive policing and extreme sentencing in the past. The flood of misinformation and disinformation has tangled the narrative of progress, underscoring why solutions grounded in science are more important than ever.

At the same time, just 1 year after the loudest call for justice in U.S. history, congressional inactivity resulted in the collapse of the George Floyd Justice in Policing Act. That failure marked a disappointing setback. Federal inaction, however, did not prevent our progress. Instead, it reinforced our belief that working together is the most effective strategy to achieve solutions.

As scientists, we value the important role data plays in shaping policy. The work we do in communities guides the topics we research and shapes our approach to influencing policy. Our Data-Driven Interventions model allows us to conduct rigorous analyses tailored to each partner agency. However, in the absence of federal or state standards that regulate data collection or reporting, agencies use a variety of definitions to classify and record incidents—particularly when it comes to use of force. One agency, for example, may require that all force incidents are reported while an-

other agency may report only incidents involving pointing a firearm or applying a control hold. Arrests are recorded inconsistently across states, and different cities have different definitions of what constitutes a violent crime. As a result, poorly regulated data impedes the analyses necessary to save lives.

Over the last 6 months, we continued to grow our infrastructure amid the ongoing uncertainty of the pandemic. In response to exponential demand for our DDIs, we dedicated ourselves to fostering an organizational culture that promotes equity, inclusion, collaboration, and innovation. We also recognized early on that sustaining the national engagement with our work would require creativity after the crisis of uprisings subsided, particularly given the limitations imposed by the pandemic. So we shifted our focus from in-person events and created virtual opportunities to engage supporters. And, as travel restrictions were lifted, we began to resume critical travel when necessary—and safe. On the heels of the challenges that affected C4J in Seattle, we prioritized building strong, resilient relationships with the Norfolk Police Department. Our C4J staff members traveled to Norfolk to conduct site visits in person and worked closely with Norfolk community groups and the NPD to build out and train their team. Given the success our team demonstrated working remotely, we instituted remote work indefinitely and provided equipment and resources to equip home offices.

Time and again, history has demonstrated that abandoning the specifics of how power is implemented and regulated poses risks to the most vulnerable communities. Policing is no exception. Yet despite the barriers to progress, bold changes on the ground demonstrate the public yearning to reinvent public safety.

THANKS TO YOU, SCIENCE IS LIGHTING THE PATH TO JUSTICE.

